

Minimum Monthly Bill: The minimum monthly bill shall be equal to the customer charge, plus the distribution demand charge.

Pricing Period: On-peak: 7:00 a.m. to 9:00 p.m., Monday through Friday, excluding Holidays, specified below.

Off-peak: All times not specified as on-peak including all day Saturday and Sunday, and the following holidays: New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, and Christmas Day, or the day nationally designated to be celebrated as such.

Discounts: The monthly bill for service will be subject to the following discounts applied in the sequence listed below.

Primary Metering Discount: Customers metered on the primary side of the transformer shall be given a 2.00 percent discount on the monthly energy charge, distribution demand charge and demand charge. The reactive component charge, PCAC and the monthly customer charge will not be eligible for the primary metering discount.

Transformer Ownership Discount: Customers who own and maintain their own transformers or substations shall be given a credit of \$0.50 per kW of distribution demand. Customer-owned substation equipment shall be operated and maintained by the customer. Support and substation equipment is subject to utility inspection and approval.

Determination of Maximum Measured Demand: The Maximum Measured Demand in any month shall be that demand in kilowatts necessary to supply the average kilowatt-hours in 15 consecutive minutes of greatest consumption of electricity during each month. Such Maximum Measured Demand shall be determined from readings of permanently installed meters or, at the option of the utility, by any standard methods or meters. Said demand meter shall be reset to zero when the meter is read each month.

Determination of Distribution Demand: The Distribution Demand shall be the highest monthly Maximum Measured Demand occurring in the current month or preceding 11-month period.

Determination of On-peak Billed Demand: The Maximum Measured Demand that occurs during the On-peak period shall be the On-peak Billed Demand.

Determination of Billed Reactive Energy: Billed reactive energy shall be the reactive kilovolt-ampere-hours (RkVAh) adjusted according to the following formula.

$$\text{Billed Reactive Energy} = (\text{RkVAh} - [\text{kWh} \times .329])$$

A power factor of 95 percent lagging to unity will result in a credit and less than 95 percent lagging will result in a charge.

Any reactive component meter used shall be equipped with ratchets to prevent registration of leading power factor. The reactive component shall be determined each billing month from readings registered by watt-hour meters and reactive component meters or, at the option of the company, by means of any standard methods or meters.

LARGE INDUSTRIAL POWER TIME-OF-DAY SERVICE Cp-4

Application: This rate will be applied to customers for all types of service if their monthly Maximum Measured Demand is in excess of 5,000 kilowatts (kW) per month for three or more months in a consecutive 12-month period.

Customers billed on this rate shall continue to be billed on this rate until their monthly Maximum Measured Demand is less than 5,000 kW per month for 12 consecutive months. The utility shall offer customers billed on this rate a one time option to continue to be billed on this rate for another 12 months if their monthly Maximum Measured Demand is less than 5,000 kW per month. However, this option shall be offered with the provision that the customer waives all rights to billing adjustments arising from a claim that the bill for service would be less on another rate schedule than under this rate schedule.

Customer Charge: \$400.00 per month.

Distribution Demand Charge: \$1.50 per kW of distribution demand.

Demand Charge: \$8.75 per kW of on-peak billed demand.

Energy Charge: On-peak: \$0.0631 per kilowatt-hour (kWh).

Off-peak: \$0.0512 per kWh.

Reactive Component Charge: \$0.000946 per reactive kilovolt-ampere-hour of billed reactive energy.

Power Cost Adjustment Clause: Charge per all kWh varies monthly. See schedule PCAC.

Minimum Monthly Bill: The minimum monthly bill shall be equal to the customer charge, plus the distribution demand charge.

Pricing Periods:

On-peak: 7:00 a.m. to 9:00 p.m., Monday through Friday, excluding

Holidays, specified below.

Off-peak: All times not specified as on-peak including all day Saturday and Sunday, and the following holidays: New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day and Christmas Day, or the day nationally designated to be celebrated as such.

Discounts: The monthly bill for service will be subject to the following discounts applied in the sequence listed below.

Primary Metering Discount: Customers metered on the primary side of the transformer shall be given a 2.00 percent discount on the monthly energy charge, distribution demand charge and demand charge. Deliveries made at a voltage of 69 kV or higher will be discounted an additional 4.00 percent. The reactive component charge, PCAC and the monthly customer charge will not be eligible for the primary metering discount.

Transformer Ownership Discount: Customers who own and maintain their own transformers or substations shall be given a credit of \$0.50 per kW of distribution demand. Customer-owned substation equipment shall be operated and maintained by the customer. Support and substation equipment is subject to utility inspection and approval.

Determination of Maximum Measured Demand: The Maximum Measured Demand in any month shall be that demand in kilowatts necessary to supply the average kilowatt-hours in 15 consecutive minutes of greatest consumption of electricity during each month. Such Maximum Measured Demand shall be determined from readings of permanently installed meters or, at the option of the utility, by any standard methods or meters. Said demand meter shall be reset to zero when the meter is read each month.

Determination of Distribution Demand: The Distribution Demand shall be the highest monthly Maximum Measured Demand occurring in the current month or preceding 11-month period.

Determination of On-peak Billed Demand: The Maximum Measured Demand that occurs during the On-peak period shall be the On-peak Billed Demand.

Determination of Billed Reactive Energy: Billed reactive energy shall be the reactive kilovolt-ampere-hours (RkVAh) adjusted according to the following formula:

$$\text{Billed Reactive Energy} = (\text{RkVAh} - [\text{kWh} \times .329])$$

A power factor of 95 percent lagging to unity will result in a credit and less than 95 percent lagging will result in a charge.

Any reactive component meter used shall be equipped with ratchets to prevent registration of leading power factor. The reactive component shall be determined each billing month from readings registered by watt-hour meters and reactive component meters, or, at the option of the company, by means of any standard methods or meters.

YARD LIGHTING SERVICE Ms-2

Application: This schedule will be applied to security lighting. The utility will furnish, install, and maintain lighting units.

This rate schedule is closed to new mercury vapor lights.

Investment Charge: 175 W MV - \$5.75 per lamp per month
100 W HPS - \$7.95 per lamp per month

Energy Charge: \$0.0608 per kilowatt-hour (kWh).

Power Cost Adjustment Clause: Charge per all kWh varies monthly. See schedule PCAC.

Estimated Energy Consumption Per Lamp:

175 W MV - 67 kWh per lamp per month

100 W HPS - 40 kWh per lamp per month.

Note: MV = Mercury Vapor

HPS = High Pressure Sodium

REEDSBURG UTILITY COMMISSION

501 UTILITY COURT
P.O. BOX 230
REEDSBURG, WI 53959-0230
PHONE: (608) 524-4381



**ELECTRIC RATES
EFFECTIVE JANUARY 20, 2010**

Bills Payable At:

Reedsburg Utility - 501 Utility Ct.
Harris Bank Downtown - 201 E. Main St.
Harris Bank - 500 Viking Dr.
Associated Bank - 750 Viking Dr.
M & I Bank - 132 S. Park St.
Community First Bank - 115 E. Main St.
Reedsburg National Bank - 130 Viking Dr.

**REEDSBURG UTILITY BUSINESS HOURS
7:00 a.m. - 4:00 p.m. - MONDAY - FRIDAY**

Prompt Payment of Bills: A charge of no more than 1 percent per month will be added to bills not paid within 20 days from date of issuance. The late payment charge shall be applied to the total unpaid balance for utility service, including unpaid payment charges. This charge is applicable to all customers.

Insufficient Fund Charge: A \$20.00 charge will be applied to the customer's account when a check rendered for utility service is returned for insufficient funds. This charge may not be in addition to, but may be inclusive of, the water utility's insufficient fund charge when the check was for payment of both electric and water service.

POWER COST ADJUSTMENT CLAUSE

PCAC

All metered rates shall be subject to a positive or negative power cost adjustment charge equivalent to the amount by which the current cost of power (per kilowatt-hour of sales) is greater or lesser than the base cost of power purchased (per kilowatt-hour of sales).

RESIDENTIAL SERVICE

Rg-1

Application: This rate will be applied to residential single-phase customers for ordinary household purposes. Single-phase motors may not exceed 5 horsepower individual-rated capacity without utility permission.

Customers who do not meet these criteria will be served under the applicable rate.

Customer Charge: \$6.00 per month.

Energy Charge: \$0.0963 per kilowatt-hour (kWh).

Power Cost Adjustment Clause: Charge per all kWh varies monthly. See schedule PCAC.

Minimum Monthly Bill: The minimum monthly bill shall be the customer charge.

GENERAL SERVICE

Gs-1

Application: This rate will be applied to single and three-phase customers. This includes commercial, institutional, government, farm and other customers. The monthly Maximum Measured Demand of customers served on this rate shall not exceed 40 kilowatts for three or more months in a consecutive 12-month period.

Gs-1 customers shall be transferred into the appropriate demand class as soon as the application conditions of that class have been met.

Customer Charge

Single-phase: \$6.00 per month.

Three-phase: \$13.75 per month.

Energy Charge:

\$0.0998 per kilowatt-hours (kWh).

Power Cost Adjustment Clause: Charge per all kWh varies monthly. See schedule PCAC.

Minimum Monthly Bill: The minimum monthly bill shall be the customer charge.

Determination of Maximum Measured Demand: The Maximum Measured Demand in any month shall be that demand in kilowatts necessary to supply the average kilowatt-hours in 15 consecutive minutes of greatest consumption of electricity during each month. Such Maximum Measured Demand shall be determined from readings of permanently installed meters or, at the option of the utility, by any standard methods or meters. Said demand meter shall be reset to zero when the meter is read each month.

SMALL POWER SERVICE

Cp-1

Application: This rate will be applied to customers for all types of service if their monthly Maximum Measured Demand is in excess of 40 kilowatts (kW) per month for three or more months in a consecutive 12-month period, unless the customer exceeds the application conditions of the large power time-of-day schedule.

Customers billed on this rate shall continue to be billed on this rate until their monthly Maximum Measured Demand is less than 40 kW per month for 12 consecutive months. The utility shall offer customers billed on this rate a one-time option to continue to be billed on this rate for another 12 months if their monthly Maximum Measured Demand is less than 40 kW per month. However, this option shall be offered with the provision that the customer waives all rights to billing adjustments arising from a claim that the bill for service would be less on another rate schedule than under this rate schedule.

Customer Charge: \$30.00 per month.

Distribution Demand Charge: \$1.50 per kW of distribution demand.

Demand Charge: \$6.25 per kW of billed demand.

Energy Charge: \$0.0673 per kilowatt-hour (kWh).

Power Cost Adjustment Clause: Charge per all kWh varies monthly. See schedule PCAC.

Minimum Monthly Bill: The minimum monthly bill shall be equal to the customer charge, plus the distribution demand charge.

Discounts: The monthly bill for service will be subject to the following discounts applied in the sequence listed below.

Primary Metering Discount: Customers metered on the primary side of the transformer shall be given a 2.00 percent discount on the monthly energy charge, distribution demand charge, and demand charge. The PCAC and the monthly customer charge will not be eligible for the primary metering discount.

Transformer Ownership Discount: Customers who own and maintain their own transformers or substations shall be given a credit of \$0.50 per kW of distribution demand. Customer-owned substation equipment shall be operated and maintained by the customer. Support and substation equipment is subject to utility inspection and approval.

Determination of Maximum Measured Demand:

The Maximum Measured Demand in any month shall be that demand in kilowatts necessary to supply the average kilowatt-hours in 15 consecutive minutes of greatest consumption of electricity during each month. Such Maximum Measured Demand shall be determined from readings of permanently installed meters or, at the option of the utility, by any standard methods or meters. Said demand meter shall be reset to zero when the meter is read each month.

Determination of Billed Demand: The Billed Demand shall be the Maximum Measured Demand.

Determination of Distribution Demand: The Distribution Demand shall be the highest monthly Maximum Measured Demand occurring in the current month or preceding 11-month period.

LARGE POWER TIME-OF-DAY SERVICE

Cp-2

Application: This rate will be applied to customers for all types of service, if their monthly Maximum Measured Demand is in excess of 200 kilowatts (kW) per month for three or more months in a consecutive 12-month period, but not greater than 1,000 kW per month for three or more months in a consecutive 12-month period.

Customers billed on this rate shall continue to be billed on this rate until their monthly Maximum Measured Demand is less than 200 kW per month for 12 consecutive months. The utility shall offer customers billed on this rate a one-time option to continue to be billed on this rate for another 12 months if their monthly Maximum Measured Demand is less than 200 kW per month. However, this option shall be offered with the provision that the customer waives all rights to billing adjustments arising from a claim that the bill for service would be less on another rate schedule than under this rate schedule.

Customer Charge: \$100.00 per month.

Distribution Demand Charge: \$1.50 per kW of distribution demand.

Demand Charge: \$7.25 per kW of on-peak billed demand.

Energy Charge: \$0.0702 per kilowatt-hour (kWh).

Off-peak: \$0.0544 per kWh.

Reactive Component Charge: \$0.000946 per reactive kilovolt-ampere-hour of billed reactive energy.

Power Cost Adjustment Clause: Charge per all kWh varies monthly. See schedule PCAC.

Minimum Monthly Bill: The minimum monthly bill shall be equal to the customer charge, plus the distribution demand charge.

Pricing Periods:

On-peak: 7:00 a.m. to 9:00 p.m., Monday through Friday, excluding holidays, specified below.

Off-peak: All times not specified as on-peak including all day Saturday and Sunday, and the following holidays: New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day and Christmas Day, or the day nationally designated to be celebrated as such.

Discounts: The monthly bill for service will be subject to the following discounts applied in the sequence listed below.

Primary Metering Discount: Customers metered on the primary side of the transformer shall be given a 2.00 percent discount on the monthly energy charge, distribution demand charge and demand charge. The reactive component charge, PCAC and the monthly customer charge will not be eligible for the primary metering discount.

Transformer Ownership Discount: Customers who own and maintain their own transformers or substations shall be given a credit of \$0.50 per kW of distribution demand. Customer-owned substation equipment shall be operated and maintained by the customer. Support and substation equipment is subject to utility inspection and approval.

Determination of Maximum Measured Demand: The Maximum Measured Demand in any month shall be that demand in kilowatts necessary to supply the average kilowatt-hours in 15 consecutive minutes of greatest consumption of electricity during each month. Such Maximum Measured Demand shall be determined from readings of permanently installed meters or, at the option of the utility, by any standard methods or meters. Said demand meter shall be reset to zero when the meter is read each month.

Determination of Distribution Demand: The Distribution Demand shall be the highest monthly Maximum Measured Demand occurring in the current month or preceding 11-month period.

Determination of On-peak Billed Demand: The Maximum Measured Demand that occurs during the On-peak period shall be the On-peak Billed Demand.

Determination of Billed Reactive Energy: Billed reactive energy shall be the reactive kilovolt-ampere-hours (RKVAh) adjusted according to the following formula.

Billed Reactive Energy = (RKVAh - [kWh x .329])

A power factor of 95 percent lagging to unity will result in a credit and less than 95 percent lagging will result in a charge.

Any reactive component meter used shall be equipped with ratchets to prevent registration of leading power factor. The reactive component shall be determined each billing month from readings registered by watt-hour meters and reactive component meters or, at the option of the company, by means of any standard methods or meters.

INDUSTRIAL POWER TIME-OF-DAY SERVICE

Cp-3

Application: This rate will be applied to customers for all types of service if their monthly Maximum Measured Demand is in excess of 1,000 kilowatts (kW) per month for three or more months in a consecutive 12-month period.

Customers billed on this rate shall continue to be billed on this rate until their monthly Maximum Measured Demand is less than 1,000 kW per month for 12 consecutive months. The utility shall offer customers billed on this rate a one-time option to continue to be billed on this rate for another 12 months if their monthly Maximum Measured Demand is less than 1,000 kW per month. However, this option shall be offered with the provision that the customer waives all rights to billing adjustments arising from a claim that the bill for service would be less on another rate schedule than under this rate schedule.

Customer Charge: \$200.00 per month.

Distribution Demand Charge: \$1.50 per kW of distribution demand.

Demand Charge: \$8.25 per kW of on-peak billed demand.

Energy Charge: On-peak: \$0.0668 per kilowatt-hour (kWh).

Off-peak: \$0.0526 per kWh.

Reactive Component Charge: \$0.000946 per reactive kilovolt-ampere-hour of billed reactive energy.

Power Cost Adjustment Clause: Charge per all kWh varies monthly. See schedule PCAC.