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Dear Valued Customer:

In October, we think about the ghosts and goblins of Halloween. But as you know, there are plenty of frightening threats online all year. One of these is the threat of work-at-home scams, which we discuss at the start of this issue. Be cautious if you're in the job market that you don't end up losing money instead of gaining employment. Also in this issue are tips about participating in Twitter chats, and handy keyboard shortcuts to help you save time while Web browsing. Be sure to check out Great Sites for scary-good Halloween decorating ideas from Martha Stewart, as well as advice on avoiding the creepy bed bugs you've heard about on the news.

The goal of each of our eNewsletters is to keep our subscribers informed regarding their Internet connection and to improve their Internet experience. We think you'll find this information interesting.

To see what's inside this issue, simply scroll down the eNewsletter or click on the links within the index to the left. Thanks for reading!

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Warning! - Watch For Work-At-Home Scams

Work-at-home scams have been around for decades, but the economic downturn has fostered their growth since these scams prey on the unemployed or underemployed who are desperately seeking income. The Federal Trade Commission (FTC) says complaints about work-at-home scams are increasing faster than fraud complaints overall, and have almost doubled in the last five years. The Better Business Bureau (BBB) recently issued warnings about two work-at-home scams involving shipping packages overseas—one claimed to offer positions as a "gift wrapper" for Best Buy, and the other, to be a "mail manager" for an online company.

Though there are legitimate ways to work from home, if a company is offering something that seems too good to be true, it usually is. An important distinction to make is whether you're actually being offered a job, or just the chance to make money.

Here are red flags to look for when reviewing work-at-home offers you see online:

- The company asks for money upfront for registration materials or supplies.
- You're told you can make lots of money with little effort and no experience, or are guaranteed a generous profit.
- You're asked to do tasks like stuffing envelopes, assembling small toys, or inspecting and reshipping goods.



The FTC advises consumers to do their research when job hunting. Google the name of the work-at-home company with the word "scam" and see what pops up. Also check the BBB website or your state attorney general's office to see if there are any complaints.

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Reedsburg Utility's Digital Cable Tv Is So Lifelike It's Scary!

You'll have a monster of a good time as soon as you get Reedsburg Utility's digital cable TV. It brings you pictures and sound that are so crystal clear, you'll feel like every character is part of the real world. Plus, you'll enjoy easy access to more than 120 popular channels including local programming, news, movies, sports, and CD-quality music.

With our digital cable TV service, you can receive FREE HD, select premium channels like HBO, Starz, and Cinemax. Rent blockbuster movies without a trip to the video store. And record and pause live TV with your DVR (Digital Video Recorder) and never miss a minute of your favorite shows again.

Digital cable TV from Reedsburg Utility also helps you



manage your entertainment options. The on-screen interactive program guide lets you search for shows by title, time, or theme, and parental controls enable you to decide what your children watch.

To enter a monstrous world of entertainment and have the whole family screaming with delight, sign up for Reedsburg Utility's digital cable TV today.

Don't forget to VOTE! Tuesday, November 2nd.

Receive 2 MONTHS of Starz FREE! Snuggle in with your favorite movies this fall, with Starz. Most watched movies this season include: When In Rome, Alice in Wonderland, and other popular titles. When you sign up for Starz you'll receive a two month rebate, click here for more details: www.RUCLS.net and select the Starz Banner Ad.

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This Month's FAQ - How Do I Find And Participate In Twitter Chats?

Question: I've heard that Twitter chats can be both fun and educational. How do I find out about chats that discuss my topics of interest?

Answer: A Twitter chat is a guided conversation where users interested in a specific topic hop onto Twitter to discuss it. Like a chat room, it's a topic-driven conversation happening in real time. Twitter chats simply take place on Twitter rather than somewhere else.

One way to find out about the Twitter chats scheduled each week is to check out this Google Document: <https://spreadsheets.google.com/ccc?key=ruaz3GZveOsoXUOOt86B3AQ#> You'll find nearly 200 Twitter chats on a wide variety of topics including business/career issues as well as things like parenting, baking, travel, gardening, dogs, and cars.

You can also find chats simply by monitoring the hashtags (#) that come through your Twitter stream, since every Twitter chat is given a hashtag. If a certain one sounds interesting to you, click on the hashtag to see what participants are talking about. To participate in a Twitter chat, do your homework to find out if there are rules for participants (such as sending in questions ahead of time). Also make sure you include the appropriate hashtag on all of your tweets.



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Sites Of The Month - Great Sites To Check Out In October

Size Up The News

www.howbigreally.com – When you see stories in the news about natural disasters and other events, it can be hard to imagine their scope, especially when they happen in unfamiliar places. This site overlays the size and shape of floods, oil spills, borders, and other items on a satellite image of your geographic area. For example, you can see that the size of the Gulf oil spill is equivalent to the size of the city of Chicago, many surrounding suburbs, a good portion of Lake Michigan, and part of Indiana.

Expert Yard Advice

www.yardcare.com – Visit this site to get expert tips on lawncare, garden tools, plant selection, water conservation, weed control, and many other yard care topics. Pick your region on the interactive map to get advice specific to your climate; visit the Yardcare Trends section to stay current; and return to the site regularly to read Tips of the Month. You can also search the site to get answers to your specific yardcare questions.

Banish Bed Bugs

www.medicinenet.com – Bed bugs have been in the news a lot lately, and this site tells you everything you need to know about them. (Did you know that although bed bugs have wings, they can't fly?) Learn how to spot them, how to avoid bites, and what to do about bites and infestations at home and in hotels. Read the helpful information, or take the Bed Bugs Quiz to see how much you already know. You can also look at the Bed Bug Slideshow for close-up views of the creepy critters.

Scary-Good Halloween Decorations

www.marthastewart.com – Get ready for Halloween decorating with dozens of spooky ideas and how-tos from Martha Stewart. Get step-by-step instructions and videos for displays like Graveyard Ghosts, Birdbath Pumpkin Display, Witch's Cauldron, Tombstone Yard Decorations, and Creepy Snakes. Or, if you're still trying to figure out what costume to wear, take the "What Should You Be for Halloween?" quiz.

100 Tailgating Recipes

www.foodnetwork.com – Football season is here and it's time to get ready for tailgating! This site can help with 100 tantalizing tailgating recipes. Selections include Fried Onion Rings With Chili Sauce, Taco Soup, Sausage Skewers, and Bacon-Wrapped BBQ Shrimp. Search for recipes; find them by category (main dishes, party bites, sweets, drinks); or see them being prepared by your favorite Food Network stars.

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Short Tutorial - Using Keyboard Shortcuts For Your Browser

As we noted in our last issue, many common tasks you perform within your browser can be accomplished a lot more quickly using keyboard shortcuts. This month, we share some additional keyboard shortcuts for Safari, Internet Explorer 8, and Firefox with you. (*Note: Some keyboards spell out "command" and "control" rather than use "CMD" and "CTRL."*)

Shortcuts for Moving Between Webpages Using ...

Internet Browser: Safari 4.0

Computer Operating System: Mac OS X 10.5, Windows XP, Windows Vista, and Windows 7

Next Tab

(PC) Press the "CTRL," "shift," and "]" keys simultaneously to select the next tab.

(Mac) Press the "CMD," "shift," and "]" keys simultaneously to select the next tab.

Previous Tab

(PC) Press the "CTRL," "shift," and "[" keys simultaneously to select the previous tab.

(Mac) Press the "CMD," "shift," and "[" keys simultaneously to select the previous tab.

Stop

(PC) Press the "ESC" key to stop a webpage from loading.

(Mac) Press the "ESC" key to stop a webpage from loading.

New Window

(PC) Press the "CTRL" and "N" keys simultaneously to open an additional browser window.

(Mac) Press the "CMD" and "N" keys simultaneously to open an additional browser window.

Close Window

(PC) Press the "CTRL," "shift," and "W" keys simultaneously to close the current browser window.

(Mac) Press the "CMD," "shift," and "W" keys simultaneously to close the current browser window.

Forward

(PC) Press the "ALT" and "right arrow" keys simultaneously to go forward one page.

(Mac) Press the "CMD," "shift," and "[" keys simultaneously to go forward one page.

Back

(PC) Press the "ALT" and "left arrow" keys simultaneously to go back one page.

(Mac) Press the "CMD," "shift," and "]" keys simultaneously to go back one page.

Close Tab

(PC) Press the "CTRL" and "W" keys simultaneously to close a tab.

(Mac) Press the "CMD" and "W" keys simultaneously to close a tab.

Shortcuts for Bookmarking Webpages Using ...

Internet Browser: Safari 4.0

Computer Operating System: Mac OS X 10.5, Windows XP, Windows Vista, and Windows 7

Bookmark Current Page

(PC) Press the "CTRL" and "D" keys simultaneously to bookmark the current page.

(Mac) Press the "CMD" and "D" keys simultaneously to bookmark the current page.

View Bookmarks

(PC) Press the "CTRL," "Alt," and "B" keys simultaneously to view your bookmarks.

(Mac) Press the "CMD," "Alt," and "B" keys simultaneously to view your bookmarks.

Shortcuts for Moving Between Webpages Using ...

Internet Browser: Internet Explorer 8

Computer Operating System: Windows XP, Windows Vista, and Windows 7

Next Tab

Press the "CTRL" and "tab" keys simultaneously to select the next tab.

Previous Tab

Press the "CTRL," "shift," and "tab" keys simultaneously to select the previous tab.

Stop

Press the "ESC" key to stop a webpage from loading.

New Window

Press the "CTRL" and "N" keys simultaneously to open an additional browser window.

Close Window

Press the "CTRL," "shift," and "W" keys simultaneously to close the current browser window.

Forward

Press the "ALT" and "right arrow" keys simultaneously to go to the next page.

Back

Press the "ALT" and "left arrow" or "backspace" keys simultaneously to go to the previous page.

Close Tab

Press the "CTRL" and "W" keys simultaneously to close a tab.

Home

Press the "ALT" and "home" keys simultaneously to go to your Home page.

Shortcuts for Creating Favorite Webpages Using ...

Internet Browser: Internet Explorer 8

Computer Operating System: Windows XP, Windows Vista, and Windows 7

Bookmark Current Page

Press the "ALT" and "D" keys simultaneously to add the current page to your favorites.

View Bookmarks

Press the "ALT" and "C" keys simultaneously to view your favorites.

Shortcuts for Moving Between Webpages Using ...

Internet Browser: Mozilla Firefox 3.5

Computer Operating System: Mac OS X 10.5, Windows XP, Windows Vista, and Windows 7

Next Tab

(PC) Press the "CTRL" and "page down" keys simultaneously to select the next tab.

(Mac) Press the "CMD," "Option," and "right arrow" keys simultaneously to select the next tab.

Previous Tab

(PC) Press the "CTRL" and "page up" keys simultaneously to select the previous tab.

(Mac) Press the "CMD," "Option," and "left arrow" keys simultaneously to select the previous tab.

Stop

(Mac and PC) Press the "Esc" key to stop a page from loading.

New Window

(PC) Press the "CTRL" and the "N" keys simultaneously to open an additional browser window.

(Mac) Press the "CMD" and the "N" keys simultaneously to open an additional browser window.

Close Window

(PC) Press the "CTRL," "shift," and "W" keys simultaneously to close the current browser window.

(Mac) Press the "CMD," "shift," and "W" keys simultaneously to close the current browser window.

Forward

(PC) Press the "ALT" and "right arrow" keys simultaneously to go forward one page.

(Mac) Press the "CMD," "shift," and "[" keys simultaneously to go forward one page.

Back

(PC) Press the "ALT" and "left arrow" keys simultaneously to go back one page.

(Mac) Press the "CMD," "shift," and "]" keys simultaneously to go back one page.

Close Tab

(PC) Press the "CTRL" and "W" keys simultaneously to close a tab.

(Mac) Press the "CMD" and "W" keys simultaneously to close a tab.

Home

(PC) Press the "ALT" and "home" keys simultaneously to go to your Home page.

(Mac) Press the "Opt" and "home" keys simultaneously to go to your Home page.

Shortcuts for Bookmarking/Creating Favorite Webpages Using ...

Internet Browser: Mozilla Firefox 3.5

Computer Operating System: Mac OS X 10.5, Windows XP, Windows Vista, and Windows 7

Bookmark Current Page

(PC) Press the "CTRL" and "D" keys simultaneously to bookmark the current page.

(Mac) Press the "CMD" and "D" keys simultaneously to bookmark the current page.

Bookmark All Tabs

(PC) Press the "CTRL," "shift," and "D" keys simultaneously to bookmark all tabs.

(Mac) Press the "CMD," "shift," and "D" keys simultaneously to bookmark all tabs.

View Bookmarks

(PC) Press the "CTRL" and "B" keys simultaneously to view your bookmarks.

(Mac) Press the "CMD" and "B" keys simultaneously to view your bookmarks.

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We hope you found this newsletter to be informative. It's our way of keeping you posted on the happenings here. If, however, you'd prefer not to receive these bulletins, please see the links at the bottom of this e-mail to manage your preferences.

Thanks for your business!

Best regards

[Catherine Rice](#)

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