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**ReedsburgUtility.com**  
"Community Powered Services"

June 2010

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**Dear Valued Customer:**

June signals the start of the summer season, and it's always a busy one—whether you're traveling for vacation or just heading for the backyard. Speaking of travel, don't miss the warning about a traveler scam that's circulating via e-mail and social networking sites. You don't want your account hacked and your friends duped into sending money to a phisher. Also in this issue, you'll learn the difference between Facebook Pages and Facebook Groups, and find out how to create folders to organize your Favorites/Bookmarks. Need great ideas for summer activities? Great Sites comes through with burger recipes, festival schedules, a home design tool, and more.

The goal of each of our eNewsletters is to keep our subscribers informed regarding their Internet connection and to improve their Internet experience. We think you'll find this information interesting.

To see what's inside this issue, simply scroll down the eNewsletter or click on the links within the index to the left. Thanks for reading!

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**Warning! - Traveler Scams Are All Over The Map**

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If you receive an e-mail from a friend saying he/she is stranded in London as a result of the Icelandic volcano eruption and the resulting cancellation of flights, chances are your friend's e-mail account has been hacked. This "stranded in London" e-mail is just one of many variations on traveler scams being used by phishers.

**Here's how the scam typically works:**

**Step 1:** The "traveler" receives an official-looking e-mail that appears to be from the administrator of the e-mail account, and is asked to reply to the e-mail with his/her e-mail password or the account will be closed.

**Step 2:** The phisher logs in to the traveler's account, using



the real password, and then changes the password so that the traveler can no longer access his/her e-mail.

**Step 3:** The phisher reads e-mails in the traveler's account to identify people who might be friends.

**Step 4:** The traveler's friends get an e-mail from the traveler's normal e-mail address, containing a message like this: "I'm out of the country and (I lost my wallet or flights have been delayed or I've been mugged) and I need you to wire me money immediately in order for me to get home."

**Step 5:** Because the e-mail came from the traveler's real e-mail address, the friends are able to send replies and receive answers to convince them that this is a genuine e-mail. Some proceed to send money, which ends up going to the phisher.

In addition to hacking into e-mail accounts, these phishers are also breaking into social networking accounts and posing as the user. They then send e-mails, instant messages, or tweets to friends and family saying they're in trouble while traveling and urgently need money. To protect yourself from becoming a "traveler," be very skeptical of any e-mail that asks for your password or any link that asks you to log in to a social networking site again.

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## Congratulations Reedsburg Area High School Class of 2010!

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Watch the Reedsburg Area High School Graduation Ceremony playback, airing daily, on channel LC# 12 at Noon and 8PM and catch Butterfest Events including Miss Reedsburg at 10am and 4pm daily, and the Parade at 7:00am and 2pm daily.



Keep up to date on City Council and School Board meetings airing at 9am and 7pm daily, only on the LC#12.

**Channel #11 presents the Concert in the Park Series airing:** Daily @ 10:00am, 3:30pm and 8:30pm this week features the Dr Rumley's Snuff Band, upcoming concerts include the RAHS Jazz Band, and Class Act, stay tuned for more concerts in the park series.

## Get Dad In The Game With Digital Cable TV, Now With Even More Value.. We've Just Added HD at No Extra Charge!

You'll score big points with Dad on Father's Day with the gift of digital cable TV from RUC that now comes standard with 14 HD channels. It's like a season pass to important games throughout the year and being able to enjoy the full capabilities of his big beautiful HDTV set.



With digital cable TV with HD, he can be part of the heart-pounding action with our all-star sports roster including ESPN HD, ESPN2 HD, NFL Network HD, and Fox Sports Network. Thanks to digital and HD cable's crystal clear picture and sound, he'll see the moves in astonishing detail and hear the cheer of the crowds as if he were there.

When Dad's ready for a timeout from sports, he can choose from the more than 120 other popular channels including local programming, news, movies, and music. Plus he can decide

to add premium channels, rent blockbuster movies without a trip to the store, and use the DVR to pause live TV and record his favorite shows. For a winning Father's Day gift, sign up for digital cable TV, now standard with 14 HD channels from Reedsburg Utility. Call 768-1000.

### **The Reedsburg Utility Water department announces the release of the Consumer Confidence Report (CCR) 2009.**

To view a copy please [visit online here](#). The CCR is an annual report that presents the quality of the water that you drink and is designed to inform you about the service we deliver to you and our water sources.

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### **This Month's FAQ - What's The Difference Between Facebook Pages And Facebook Groups?**

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**Question:** What's the difference between Facebook Pages and Facebook Groups? At first glance, they seem similar to me.

**Answer:** While Facebook Pages and Facebook Groups do have some overlapping features, they were created to serve different purposes. Here are descriptions of each:

**Pages** allow entities such as public figures, brands, and businesses to broadcast information to their fans. Pages can be thought of in much the same way as personal Facebook profiles, since Pages can also have friends, add pictures, and allow fans to post messages on walls. Not only can you connect with your favorite people and organizations through Pages, but you also can show your friends what you care about and recommend by adding Pages to your personal profile. When you become a fan of (now referred to as "Like") a Page, that information is posted on your wall for friends to see. Pages are indexed by external search engines such as Google, just like a public profile, while Groups are not.



**Groups** are meant to foster discussion around a particular topic or cause, and are designed for more personal interaction than are Pages. The key feature behind Groups is the ability to make them "invite only" or limited to specific networks. Administrators can set up Groups to be open to anyone, closed (where users must get administrator approval to join), or secret (invite only). For example, there could be a Group for alumni that is open only to a particular university network. Because of these privacy settings, Groups are similar to clubs in the offline world. Administrators can invite members to join via Facebook mail and e-mail, and open groups can be found via the Facebook search page.

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### **Sites Of The Month - Great Sites To Check Out In June**

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#### **Prevent Medication Misuse**

[www.medhelp.org](http://www.medhelp.org) – Prescription and over-the-counter drugs can cure or reduce the effects of many medical problems, but can also be harmful if misused. The Drug Interaction Checker helps you avoid dangerous drug interactions. When you enter the names of drugs you take, the Checker lists severe, moderate, and minor interactions that are possible when they are mixed, or used with certain foods or other substances (like tobacco). Just remember this site is not a substitute for medical advice, so consult with your healthcare provider for more information.

### **Top Burger Recipes**

[www.epicurious.com](http://www.epicurious.com) – Summer is here and that means it's time to fire up the grill. Everyone loves a great burger, and this site will help you find the perfect one for you! The 21 top-rated burger recipes from Epicurious include tempting toppings, succulent sauces, and a nice variety of meat and veggie options. Check out all of the tantalizing recipes, complete with mouth-watering photos.

### **Festival Finder**

[www.festivals.com](http://www.festivals.com) – Do your summer plans include attending fun festivals and events? This site provides an easy way to find out about them in cities and towns throughout the U.S. Enter your zip code to learn about events nearby, or browse the music, sport, holiday, historical, and food and beverage events to find others worth a trip. Each listing offers information about the event and a link to further details.

### **Rock Solid Fun**

[www.rocksolidarcade.com](http://www.rocksolidarcade.com) – If you're looking for a quick, fun diversion from work, or something to do on a rainy day, the Rock Solid Arcade game site is the place to be. Test your skills as a fighter pilot, eliminate hostile forces in a mining facility, or align the planets in a virtual cosmos.

### **Easy Home Design**

[www.homestyler.com](http://www.homestyler.com) – Redecorating just got easier with the powerful (and free!) home design application from Autodesk Homestyler. Quickly lay out rooms, size floor plans, and add details like doors, windows, and furnishings with the simple interface. You can design from scratch, or use existing gallery designs for kitchens, bathrooms, offices, bedrooms, and even landscapes. Experiment with different designs, colors, and products, and save your designs to show friends, vendors, or contractors.

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## **Short Tutorial - Creating Folders To Organize Your Favorites/Bookmarks**

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In our last issue, we covered the steps for renaming your Favorites/Bookmarks to give them shorter, more meaningful names. We're continuing with the same general theme for this tutorial by explaining how to create folders to better organize your Favorites/Bookmarks. Folders enable you to more quickly and easily find the webpages you're looking for, and they can be created by following the steps below.

### **Creating Folders to Organize Your Favorites/Bookmarks Using ...**

**Internet Browser:** Firefox 3.5

**Operating System:** Windows XP, Windows Vista, Windows 7, and Mac OS X

1. With Firefox open, click your cursor arrow on the "Bookmarks" menu and select "Organize Bookmarks..." from the resulting drop-down menu.
2. When the Library window opens, you will find a list of bookmark collections in the sidebar along the left side. Select "Bookmarks Menu" and a list of bookmarks will be listed in the larger pane to the right.
3. Click on the "Organize" menu for PCs or the "Organize" icon for Macs and select "New Folder..." from the resulting drop-down menu.
4. When the New Folder window opens, type in the new folder name in the "Name:" field. You can also type in a description for the folder if you want. Once you have the information filled in, click on the "Add" button.

5. You will now see the new folder in the same list as saved bookmarks. Close the window when you are finished.

### **Creating Folders to Organize Your Favorites/Bookmarks Using ...**

**Internet Browser:** Safari 4.0

**Operating System:** Windows XP, Windows Vista, Windows 7, and Mac OS X

1. With Safari open, click your cursor arrow on the "Bookmarks" menu and select "Show All Bookmarks" from the resulting drop-down menu.
2. Again, click on the "Bookmarks" menu and select "Add Bookmark Folder" from the resulting drop-down menu.
3. When the "untitled folder" field appears in the "Bookmarks" section on the left side of the window, type in the name of your new folder and press the "Enter" or "Return" key on your keyboard.
4. Continue adding folders in the same manner. Close the window when you are finished.

### **Creating Folders to Organize Your Favorites/Bookmarks Using ...**

**Internet Browser:** Internet Explorer 8

**Operating System:** Windows XP, Windows Vista, and Windows 7

1. With Internet Explorer open, click your cursor arrow on the "Favorites" menu and select "Organize Favorites..." from the resulting drop-down menu.
2. When the Organize Favorites window opens, select the "New Folder" button.
3. The "New Folder" field will now be highlighted in blue. Begin typing the name for your new folder and press the "Enter" key when you are finished.
4. Continue adding folders in the same manner. Close the window when you are finished.

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We hope you found this newsletter to be informative. It's our way of keeping you posted on the happenings here. If, however, you'd prefer not to receive these bulletins, please see the links at the bottom of this e-mail to manage your preferences.

Thanks for your business!

Best regards

Catherine Rice

Director of Marketing

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